

Outsell Gender Diversity Rankings 2022

1105 Media, Inc.	★★	FactSet Research Systems Inc.	★★★★
Abt Associates	★★★★★	Fair Isaac Corporation	★★★★
ALM Media Properties, LLC	★★★	First Advantage	★
American Chemical Society (ACS)	★★★★	Fiserv	★★★★
American Institutes for Research (AIR)	★★★★	Fitch Group	★★★★★
Arizent	★★★★★	Forrester Research, Inc.	★★★★★
Arrow Education	★★★★	FranklinCovey	★★★
Ascend Learning	★★	G4S Risk Management Limited	★★
Ascential	★★★★	Gartner, Inc.	★★★
AsianCIS	★	Gerson Lehrman Group (GLG)	★★★★
Autovista Group	★★★★	GFI Group, Inc.	★★★
Axel Springer AG	★★★	GfK SE	★★
Bloomberg LP	★★★★★	Gordian	★★★★
Boa Vista Servicos S.A.	★★	GP Strategies Corporation	★★
BTS Group AB	★	Graydon Holdings N.V.	★★★★
Bundesanzeiger Verlag	★★★★★	Haufe-Lexware GmbH & Co KG	★★★★★
CareerBuilder.com	★★★★★	Houghton Mifflin Harcourt	★★★★
Cegos, SA	★★★★	IHS Markit	★★
Cengage Group	★★★	Infopro Digital	★★★★
Cerved Business Information SpA	★★	Informa plc	★★
China Education Publishing & Media Group Ltd.	★	INTAGE	★★
Clarivate	★★★★	IntercontinentalExchange, Inc.	★★★★
Comscore	★★★	International Data Group (IDG)	★★★
CoreLogic, Inc.	★★	Internet Brands, Inc.	★★★
CoStar Group	★★★	Ipsos SA	★★★
Crain Communications	★★★★	IQVIA	★★
Daily Mail and General Trust Plc (DMGT)	★★★	IRI	★★
Data Axle	★★★	John Wiley & Sons, Inc.	★★★★
Demandbase	★★	Kantar	★★★
Depository Trust & Clearing Corporation	★★★	Kaplan, Inc. (Graham)	★★
DFV Mediengruppe (Verlagsgruppe Deutscher Fachverlag GmbH)	★	LegalZoom.com, Inc.	★★★★
Diversified Communications	★★★	LinkedIn Corporation	★★★
Dun & Bradstreet, Inc.	★★★	London Stock Exchange plc	★★★★
dunnhumby Ltd.	★★★★★	Macromill Group	★★
Dynata	★★★★	Maruzen CHI Holdings Co Ltd	★
Editions Lefebvre-Sarrut	★★★	McGraw Hill	★★
Emerald Expositions, Inc.	★★★★★	Moody's Corporation	★★★★
Equifax, Inc.	★★★★	Morningstar, Inc.	★★
Ernst Klett AG	★	MSCI Inc.	★★★★
Experian plc	★★★★	New Oriental Education and Technology Group	★
		News Corporation	★★★★★

NICE Holdings Co., Ltd.	★★
NIIT Limited	★★
Nikkei, Inc.	★
Northstar Travel Group	★★★★
NPD Group	★★★★
Oxford University Press	★★★
Pearson plc	★★★★
Penske Media Corporation (PMC)	★★
Pluralsight	★★
QA	★★
Questex	★★★★
RAND Corporation	★★★
Randall-Reilly	★★★
RELX Group plc	★★★
S&P Global	★★★★
SAI Global Compliance, Inc.	★★
SCHUFA Holding AG	★
SEEK Ltd.	★★★★★
Skillsoft	★★★★
Springer Nature	★★★
TechTarget	★★★
The College Board	★★★★

The Hearst Corporation	★★
The NASDAQ OMX Group, Inc.	★★★★
The Nielsen Company	★★★★★
Thomas Publishing Company	★★★
Thomson Reuters	★★★★
Tokyo Shoko Research (TSR)	★
TransUnion LLC	★★★
Verband der Vereine Creditreform e.V.	★★★★
Verisk Analytics, Inc.	★★★★★
Verlag C.H. Beck oHG	★
Verlagsgruppe Georg von Holtzbrinck GmbH	★
VNR Verlag für die Deutsche Wirtschaft AG	★
WEKA Group	★★
Westat	★★★★★
WestEd	★★★
Wolters Kluwer N.V.	★★★★★
Zhejiang Publishing United Group	★
Zonda	★★★★★
ZoomInfo	★★★★

RANKINGS

- 5 stars = companies where women account for 40 - 60% of total executives
- 4 stars = companies where women account for 30 - 39% or 60 - 70% of total executives
- 3 stars = companies where women account for 20 - 29% or 70 - 80% of total executives
- 2 stars = companies where women account for 10 - 19% or 80 - 90% of total executives
- 1 star = companies where women account for 0 - 9% or more than 90% of total executive